THE KEARNEY AREA CHAMBER OF COMMERCE

Agenda

MARCH 2018

99TH ANNUAL MEETING

AWARD WINNERS

Ken and Bonnie Mumm accepting the Friend of Kearney Award

Young Professional of the Year
JoAnn Andersen, City of Kearney

Youth Friend of Kearney
Laila Saadi

Leadership Kearney Distinguished Alumni
Bruce Lear

Friend of Kearney
Ken and Bonnie Mumm

Outstanding Business of the Year
Eaton

Outgoing Board Members
Lori Gartner, Wells Fargo Advisors
Craig Weber, CW Farms

...continued on page 6

MEET YOUR TEAM

CHAMBER STAFF

DEREK RUSHER
PRESIDENT/CEO

SHARON ALMQUIST
FINANCIAL DIRECTOR

SHANNA SCHULTE
MEMBERSHIP & PROGRAM DIRECTOR

MEGAN BERRY
MARKETING & EVENT DIRECTOR

LAURA JENSEN
PROGRAM COORDINATOR

ELDA RODGERS
COMMUNICATIONS ASSISTANT

NEVA KLEMME
COMMUNICATIONS ASSISTANT

CHAMBER BOARD

TODD GOTTULA
CHAIRMAN
UNIVERSITY OF NEBRASKA KEARNEY

JEFF HINRICHS
PAST CHAIR
WILKINS ARCHITECTURE, DESIGN & PLANNING

JOSH ERICKSON
VICE CHAIRMAN
TEAM CONCEPTS

MEGAN GOEKE
TREASURER
HELLO BEAUTIFUL BRIDAL & FORMAL WEAR

KEN MEHLIN
EXEC. BOARD MEMBER
FIRST NATIONAL BANK

DAN BABL
BOARD MEMBER
BABL KITCHEN & BATH

ROBERT FITZGERALD
BOARD MEMBER
HOME REAL ESTATE OF KEARNEY LLC

YOUSEF GHAMEDI
BOARD MEMBER
CUNNINGHAMS JOURNAL

KRISTEN GRACZYK
BOARD MEMBER
GRACZYK LAWN & LANDSCAPE

KAREN RHOADS
BOARD MEMBER
BUCKLE INC.

NICK WARD
BOARD MEMBER
WARD LABORTORIES

MARSHA WILKERSON
BOARD MEMBER
BD CONSTRUCTION & BIG PRAIRIE HOMES

RENAE ZIMMER
BOARD MEMBER
FIVE NINES TECHNOLOGY

LEADERSHIP PARTNERS

The Chamber is proud to recognize these businesses that have shown great leadership and vision by investing in the Kearney Area Chamber of Commerce 2018 Leadership Partners Program.

Affiliated Brokers	Baldwin Filters	BD Construction	The Buckle	CashWa Distributing	Century 21 Midlands
CHI Health Good Samaritan Hospital	Chief Agri/Industrial	Coldwell Banker Town & Country Realty	Eaton	Edward Jones Investments	Exchange Bank
Farmers & Merchants Bank	First National Bank	Five Points Bank	Great Western Bank	Heartland Bank	Hellman Main Coslor & Kathol PC
Horner Lieske McBride & Kuhl Funeral & Cremations	Intellicom, Inc.	Kearney Clinic	Kearney Hub	Kearney Regional Medical Center	KSO CPA 's, PC
Marcotte Insurance	Midlands Contracting	Midway Auto Dealerships	Miller & Associates Consulting Engineers, P.C.	Nebraska Public Power District	Northwestern Energy
Russell's Appliance & Electronics	State Farm Insurance, Cory Kruse & Matt Pawloski	Team Concepts	University of Nebraska at Kearney	USA Communications	Viaero Event Center & Tri-City Storm
	Ward Laboratories	Wells Fargo Bank	Wells Fargo Advisors	Younes Hospitality/ Holiday Inn	

WELCOME NEW MEMBERS!

Adventure Bus & Charter
Tammy Goodbrake
6410 E Hwy 30, Ste C
308-455-4555
adventure-busandcharter.com

Gingerich Structures
Jeff Higel
402 N Clark St
Kenesaw, NE
402-469-2971
gingerichstructures.com

Awarii Dunes Golf Club
Jeff Perdew
592 S Road
Axtell, NE
308-743-1111
awariidunes.com

S & W Specialties
Lloyd & Sherryl Wilke
175 Snowy Ridge Rd
Gibbon, NE
308-468-6739
sandw.dands.biz

Steadfast Security
Josh Lundell
920 E 56th St., Ste. B
308-217-1133
steadfastsecure.com

Glik's
Kristi Ham
5011 2nd Ave Bay 300
618-876-6717
gliks.com

FEI, Inc.
Jon Olson
9135 W. Osborne Dr.
Hastings, NE
308-627-1642
feiinc.com

Fresh Express
Cindy Vo
3719 2nd Ave
308-708-7399

Lucas Electric Inc.
James Lucas
1923 Ave B
308-234-5327
lucaselectricinc.com

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expressionwear@frontier.com

Kearney Chamber Crossword

Clue: "Our March 2018 Agenda!"

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E O Q P Q E D W A R D J O N E S D I F D O A
L B D N U S B A N K T S A F D A E T S T Y W
L V N C T U N T R O P P U S U L S Y A D F A
O B G Y R T N U O C O D N A C E X E X W E R
B S K I L G W P T H X H C I R E G N I G I R
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L U H A H G D D X B A Y L P P U S Y L L E K
B I I S Y M X W N V A D V E N T U R E B U S

Adventure Bus
Awarri
Can Do Country
Cash-Wa
Cattlemen's
CCC
Eaton
Edward Jones
Elk's Golf Club
FEI, Inc.
Fresh Express
Gingerich
Glik's
Hello Beautiful
Kearney Can Do
Kelly Supply
Ken & Bonnie Mumm
Laila Saadi
Lucas Electric
S&W Specialties
Steadfast
Support NU
US Bank

MEMBERSHIP HAPPENINGS

KEARNEY AREA CHAMBER OF COMMERCE

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Business After Hours

Hello Beautiful Bridal and Formal Wear

A fun evening was had at the **Hello Beautiful Bridal and Formal Wear** Business After Hours on Thursday, February 8 at 5pm.

Located at 5012 3rd Ave, Ste 150, **Hello Beautiful Bridal and Formal Wear** is a full-service bridal, prom, party and formal wear shop.

Born and raised in Kearney, Nebraska, owner, Megan Goeke and her sister, Jenna Lukasiewicz, have pursued a lifelong goal of opening a bridal and formal wear shop in their community. With an intense focus on delivering the ideal customer experience, the sisters leverage their professional consultative expertise to offer an incredible lineup of designer options to shoppers.

Hello Beautiful Bridal and Formal Wear is open Monday – Friday 10:00 a.m.-6:00 p.m., and on Saturday 10:00 a.m.-4:00 p.m. or Sunday 1:00 p.m.-4:00 p.m. For more information, visit them at hellobeautifulbridal.com or call (308) 708-0678.

Business After Hours

Nebraska Cattlemen's Classic

The Business After Hours hosted by the **Nebraska Cattlemen's Classic** at the Buffalo County Fairgrounds was thoroughly enjoyed on Tuesday, February 20 at 5pm.

The **Nebraska Cattlemen's Classic** is a seedstock show and sale originated by the Nebraska Cattlemen Seedstock Council as a vehicle to showcase the quality of cattle from the region.

Held in Kearney, Nebraska in February, this event has become Nebraska's beef cattle showcase. In addition to the show which crowns male and female champions for each breed and then an overall champion, individual breed sales are held the same day the cattle are shown throughout the week. Buyers from across the country register for buyer numbers.

To show and sell at the **Nebraska Cattlemen's Classic**, participants must be a current fair-share paying Nebraska Cattlemen member or pay the NCC membership fee. For more information, visit them at cattlemens.org or call (308) 627-6385.

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MEMBERSHIP HAPPENINGS

Coffee & Company

US Bank

US Bank hosted Coffee and Company on Wednesday, February 21,

US Bank has a diverse business mix that is fundamental in delivering a consistent, predictable and repeatable financial performance year after year.

Their core businesses include Consumer & Business Banking, Corporate & Commercial Banking, Payment Services and Wealth Management & Investment Services.

US Bank works as a partner to provide financial products and services that make banking safe, simple and convenient.

They work to help navigate important milestones and strengthen futures together. Through their "One U.S. Bank" philosophy, **US Bank** is able to bring the power of the whole bank to every customer, every single day.

US Bank is open Monday – Friday 9:00 a.m.-5:00 p.m. and on Saturday 9:00 a.m.-12:00 p.m. For more information, visit them at usbank.com or call (308) 237-3606.

Ribbon Cutting

Kelly Supply Company

Kelly Supply Company kicked off with a Ribbon Cutting on Tuesday, February 27.

Kelly Supply Company is located at 1314 E 25th Street, and caters to industrial, plumbing and electrical MRO and finished goods needs. They accept the special order challenge and specialize in locating hard-to-find or specialty items. **Kelly Supply Company** is committed to quality by continually reviewing, measuring, and improving their internal processes. Their sole purpose is to generate enduring relationships by providing customers with the best possible service and value.

It is **Kelly Supply Company's** goal to exceed customer and vendor expectations, improve purchasing procedures giving the best value for the dollar, and remain competitive in the market place. They have multiple physical locations in Colorado, Iowa, and Nebraska, and sell nationwide. They also sell Plumbing, Heating, Electrical, HVAC, and other related lines.

Kelly Supply Company is open Monday – Friday 7:30 a.m.-5:00 p.m. For more information, visit them at kscdirect.com or call (308) 234-5670.

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KEARNEY AREA
CHAMBER OF COMMERCE

The Academy of Children's Theatre presents
She Enchanted Bookshop
By Todd Wallinger
March 9 & 10 at 7 pm
March 11 at 2 pm
Tickets: $8
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kct
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Performing For and By the Community
Sponsored by The Retreat at Cottonwood

MEMBERSHIP HAPPENINGS

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KEARNEY AREA
CHAMBER OF COMMERCE

continued...

99TH ANNUAL MEETING AWARDS

MEMBERSHIP MILESTONES

Congratulations to **Cash-Wa Distributing & Robert Eckwert** for 60 years with the Kearney Area Chamber of Commerce!

Also congratulations to **Edward Jones & Valley Pharmacy** for 50 years with the Kearney Area Chamber of Commerce!

Thank you for a collective 110 years of doing business together.

Mark your calendars for

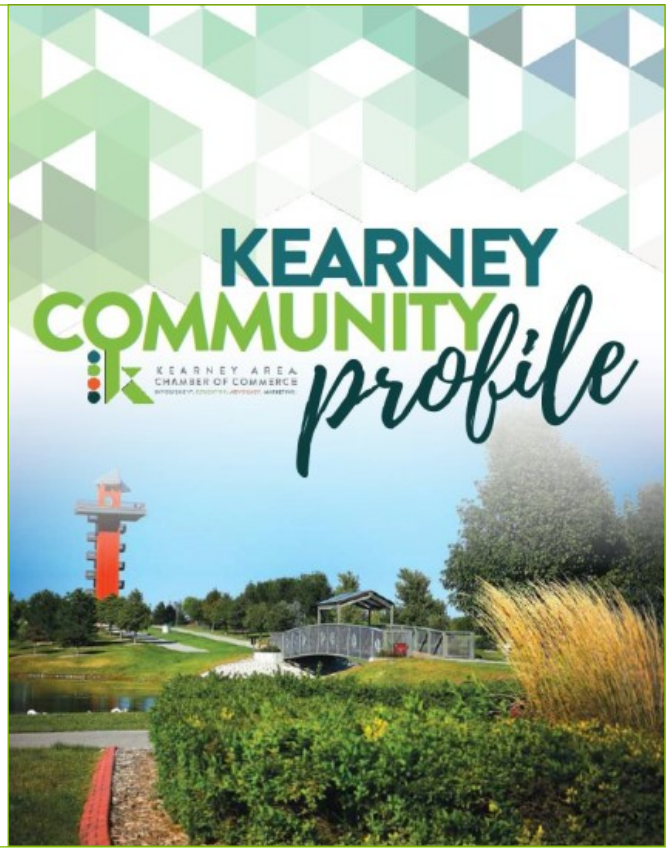
CHAMBER DAY

on March 28, 2018 from 9:00 a.m. to 5:00 p.m.

This is an **annual event** where staff and chamber volunteers go out and visit chamber member businesses to deliver the 2018 Window Clings and 2018 Community Profile Magazine, which for the first time, also includes the 2018 Membership Directory!

This is a **great opportunity** to volunteer and introduce yourself and your business to other Kearney Chamber members!

Please contact **Shanna Schulte**, sschulte@kearneycoc.org if you would like to volunteer!



CHAMBER CHAT

Letter from the Board Chair

Kearney Can Do. Can Do Country.

In the 1970s and '80s, for a span of almost 20 years, the Kearney Area Chamber of Commerce developed and adopted that slogan. Kearney used it as a road map to navigate much of its success as our community grew into one of the most respected and accomplished in the state.

Kearney Can Do was on bumper stickers, billboards and displayed on windows of almost every business in town. A Kearney Can Do radio jingle won national awards.

But Kearney Can Do was more than a marketing slogan. It became part of our city's culture. It brought stakeholders together and gave Kearney a sense of pride. And it perfectly defined Kearney's way of doing things.

People's willingness to come together for a common goal is something we've all heard Kearney leaders talk about. We put our differences aside, support each other and collaborate for the good of Kearney.

Kearney Can Do. That phrase means a lot to a lot of people. While the slogan went away years ago, Kearney has remained Can Do Country.

Each year, the Chamber Board's incoming chair is asked to pick a theme that its members will rally behind. I have chosen to bring back Kearney Can Do. The Chamber's progressive, and aggressive, attitude in helping members succeed aligns perfectly with the Kearney Can Do attitude.

In 2018, the Kearney Chamber celebrates its 100-year anniversary. So what better time to bring back one of Kearney's most successful, and cherished, slogans.

It is important that we embrace our past while being strategic in the present and looking ahead to our future. It is crucial that we support each other, collaborate and remember to do what's best for Kearney in every decision we make.

Kearney's past leadership did it that way, current leadership does it that way, and our future leadership must continue to do it that way. This is Can Do Country.

We live in a tremendous community with businesses accomplishing great things every day to make it better. As the chair of your board, I can't wait to see what Kearney Can Do in 2018.

Todd Gottula, 2018 Chair
Kearney Area Chamber of Commerce Board of Directors

LEGISLATION NOTES

We would like to share with you our concerns regarding the proposed **NU Budget Cuts**. Read the statement we wrote in collaboration with the Economic Development Council of Buffalo County and the Kearney Visitors Bureau at http://kearneycoc.chambermaster.com/news/details/nu-budget

KEARNEY AREA CHAMBER OF COMMERCE

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KEARNEY AREA CHAMBER OF COMMERCE

COMMITTEES AT WORK!

Doing Business Award

Central Community College

The Kearney Chamber of Commerce Colonels presented their February Doing Business Award to **Central Community College**. Colonel Chair, Scott Bazata, presented the award to Kelly Christensen, Dean of Training/Kearney Center Administrator.

Central Community College (CCC), located at 1215 30th Ave in Kearney, sees it as their mission to maximize student and community success. They take this commitment seriously and want to become a resource for students today, tomorrow and throughout their lives. Serving 25 counties in central Nebraska, with campuses at Columbus, Grand Island and Hastings and centers at Holdrege, Kearney and Lexington, **CCC** provides classes in more than 90 towns.

Central Community College has been a member of the Kearney Chamber since 1996. For more information, give them a call at 308-398-4000 or visit them on the web at www.cccneb.edu.

Spotlight Business Award

Elks Country Golf

The Kearney Area Chamber of Commerce Business & Education Committee presented its February Spotlight Business Award to **Kearney Elks Golf Club**. Mark Liljehorn presented the award to Troy Burton and Doug Kramer.

Kearney Elks is a fraternal organization committed to youth activities like junior golf, scholarships, the annual Hoop Shoot, veteran's programs, and has an active social calendar. In addition, the **Kearney Elks** operate a 9-hole Golf & FootGolf Course that is open to the public seven days a week.

Elks Country Golf is located at 2635 E. 103rd Street. For more information, call (308) 238-0760, visit elkscountrygolf.com, or visit their Facebook page at Elks Country Golf.

2017 Colonel and General of the Year

Kearney Area Chamber of Commerce Colonels

The Kearney Area Chamber of Commerce Colonels presented awards to the 2017 General and Colonel of the Year at their February meeting. The 2017 General of the Year went to Gene Beerbohm of Principal Financial Group and the 2017 Colonel of the Year went to Josh Jelden of Younes Conference Center.

The Colonels Club is a men's group whose purpose is to serve as a public relations arm of the Kearney Area Chamber of Commerce. The Colonels support the "Doing Business" award, attend and promote ribbon cuttings, grand openings, Business After Hours, Gateway Farm Expo, the KACC Annual Meeting and the Kearney Golf Classic. They also help with membership recruitment and retention. Generals are Colonels who have been in the group for over 10 years.

The Kearney Chamber appreciates the Colonels for their support and involvement.

KEARNEY AREA BY THE NUMBERS

Nebraska County Unemployment Rates		
	December 2017*	December 2016
Adams	3.2%	3.4%
Buffalo	2.3%	2.8%
Douglas	3.0%	3.4%
Hall	3.4%	3.7%
Lancaster	2.4%	2.8%
Lincoln Co	3.1%	3.1%
Nebraska	2.8%	3.2%
USA	3.9%	4.5%

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NUMBERS BROUGHT TO YOU BY:

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Local Option Sales & Use Tax		
	December 2017	December 2016
Kearney	$1,194,018.03	$1,167,789.31
Grand Island	$1,636,152.47	$1,635,025.66
Hastings	$581,409.3	$573,905.09
North Platte	$729,934.75	$733,514.39
Lodging Tax Receipts		
	December 2017	December 2016
Buffalo	$69,522.16	$65,247.64
Hall	$48,460.46	$46,735.96
Adams	$11,077.13	$11,093.67
Lincoln Co	$62,378.86	$50,493.86

Net Taxable Sales			
	November 2017	November 2016	% Change
Buffalo	$61,268,104	$61,166,753	0.2
Hall	$89,760,689	$84,632,750	6.1
Adams	$31,052,696	$30,252,736	2.6
Lincoln Co	$37,528,440	$37,231,887	0.8
Motor Vehicle Sales			
	November 2017	November 2016	% Change
Buffalo	$7,750,729	$6,566,664	18.0
Hall	$9,195,336	$9,582,405	(4.0)
Adams	$4,222,040	$5,558,965	(24.0)
Lincoln Co	$5,466,775	$5,232,207	4.5

Community starts with neighbors who care.

Kara Grauerholz, Agent
5609 1st Ave, Suite C-2
Kearney, NE 68847
Bus: 308-237-5272
kara.grauerholz.u0nk@statefarm.com

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MARCH HAPPENINGS & EVENTS

CHAMBER COMMITTEES

BUSINESS & EDUCATION	Thursday, Mar. 1 @ 4 PM
COLONELS	Tuesday, Mar. 13 @ 4 PM
COMMUNITY CONNECTIONS	Wednesday, Mar. 14 @ 7:30 AM
ENVOYS	Tuesday, Mar. 6 @ 12 PM
HOSPITALITY	Thursday, Mar. 8 @ 12 PM
LEADS	Thursday, Mar. 8 & 22 @ 8:30 AM
NEBRASKA VETERANS FIRST	Monday, Mar. 12 @ 4 PM
SENIOR COALITION	Tuesday, Mar. 27 @ 10 AM
SHOP KEARNEY	Wednesday, Mar. 28 @ 8 AM
SPORT & REC	Wednesday, Mar. 14 @ 4 PM
YPN	Monday, Mar. 5 @ 5:30 PM

PARTNER MEETINGS

KEARNEY SISTER CITIES	Tuesday, Mar. 6 @ 4:30 PM
DOWNTOWN IMPROVEMENT	Wednesday, Mar. 7 @ 8 AM
DOWNTOWN PROMOTIONS	Wednesday, Mar. 14 @ 8 AM
LEADERSHIP KEARNEY BOARD MEETING	Thursday, Mar. 15 @ 8:15 AM

CHAMBER DAY	Wednesday, Mar. 28 @ 9-5 PM

RIBBON Cutting

GLIK'S
Thursday, Mar. 8 @ 8:15 AM
Hilltop Mall
5011 2nd Ave #56

CLICK FAMILY HEALTHCARE & FUSION THERAPY
Thursday, Mar. 27 @ 4 PM
416 W 48th St., Suite 28

Coffee & COMPANY

PATHWAY DESIGN GROUP
Wednesday, Mar. 7 @ 8 AM
315 West 60th St. Suite 275

KEARNEY AREA CHAMBER OF COMMERCE
VIP
VERY IMPORTANT PARTY

OSTEOSTRONG'S 5TH ANNIVERSARY
Tuesday, Mar. 20 @ 5 PM
207 W 29th Street, Ste B

BUSINESS after HOURS

STUDIO B DESIGN
Thursday, Mar. 15 @ 5 PM
8 W 56th Street

TEAM CONCEPTS
Thursday, Mar. 29 @ 5 PM
301 Central Avenue